It is our goal to offer Emory University new & unique items that encourage an EarthSmart™ way of living.

Pinnacle Promotions is setting the bar in the promotional marketing industry when it comes to environmental initiatives. We are committed to developing an eco-friendly business and workplace, as well as working in our community to grow and develop this commitment.

What do We Offer You?

- We offer our EarthSmart™ line of eco-friendly promotional items. All of the products in our EarthSmart™ line are made from environmentally friendly or recycled materials, and come from suppliers committed to “green” manufacturing and printing methods.

- All Pinnacle Promotions’ EarthSmart™ items are strictly evaluated and must be recycled, reusable or natural to be considered for inclusion in this category.

What Are We Doing For the Environment?

- To lead and develop our EarthSmart™ initiatives, Pinnacle has created a Green Committee, which has successfully implemented a company-wide recycling program as well as paper and energy conservation programs. The committee meets monthly to discuss new and innovative ways to develop Pinnacle Promotions’ EarthSmart™ initiatives.

- Pinnacle is a member of 1% for the Planet, one of the largest and most recognizable funders of environmental nonprofit groups. We have committed to donate 1% of all EarthSmart™ sales to 1% for the Planet.
Pinnacle sponsored and participated in Earth Hour on March 29, 2008 and Earth Share of Georgia’s Corporate Green Day Challenge 2008 on April 26, 2008.

Pinnacle’s Green Committee hosted a “Bring-Your-Own Bowl and Spoon” Ice Cream Social on Earth Day to encourage a move away from disposable utensils, flatware and drinkware. The committee also distributed reusable grocery bags to all Pinnacle employees to encourage a more eco-friendly alternative to plastic grocery bags.

We also advocate employee participation in eco-friendly habits such as turning off computer monitors and lights at night, recycling paper and cardboard, using reusable shopping bags and buying and using recycled paper and products.

Please visit our site at www.pinnaclepromotions.com/earthsmart to find out more about our recent events.

To shop our line of promotional items and EarthSmart™ items, please go to Emory Express: https://www.finance.emory.edu/procurement/index.cfm and click on the Pinnacle punchout.

Emory University’s Dedicated Account Team

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